**Michael Winkler**

**Home Address**

1090 12th Street

Arcata, CA 95521

707-822-1857

**Profession**

Energy Analyst and Field Tester for large multi-family housing projects

Member of Arcata City Council (2008 to present)

**Volunteer**

Founder of Humboldt Energy Independence Fund at HSU (2000 to present; funds student designed energy projects at HSU)

Founder of 100% post-consumer recycled paper mandate at HSU (2005 to present)

Member of HSU Campus Center for Appropriate Technology (CCAT) Steering Committee 1998-2009

Member of City of Arcata Energy Committee 1998-2000

Member of City of Arcata Planning Commission 2000-2008

Member of Redwood Coast Energy Authority Board 2008-2010

Member of Humboldt Transit Authority Board 2009-Present

Member of Humboldt Waste Management Authority Board 2012

Associate Member of Humboldt Democratic Central Committee 2006-2008

Member of Humboldt Democratic Central Committee 2008-2016

**• The candidate's reasons for running for office;**

To continue to make Arcata an environmentally sustainable, economically dynamic, safe and pleasant

community that provides excellent services to all its residents

**• What the candidate has done for the community;**

1. Lead role in High Energy Users Tax that reduced number of large marijuana grow houses from more than 1200 down to 60.

2. Lead role in switching control of the entire electricity supply of Humboldt County from PG&E to community control through Redwood Coast Energy Authority

3. As the energy analyst and field tester, worked on large number of new affordable apartments in Arcata and throughout Humboldt County

4. Lead role in promoting Karen Diemer as outstanding new City Manager

5. Continue to personally remove thousands of graffiti tags and stickers throughout Arcata

6. As member of Humboldt Transit Authority (HTA) board, greatly expanded bus routes and frequency of service

7. Supported public bathroom in Arcata

8. Supported construction of rail trail and ridge trail in Arcata

9. Lead role in adding curbside yard waste pick-up

10. Mayor in 2012 and 2015

11. Supported major expansion of community-owned forest land

12. Past role as liaison to homeless service organizations (Arcata House, Arcata Endeavor)

      and Humboldt Waste Management Authority

13. Early advocate and strong supported of rebuilding Arcata infrastructure (roads, sewers, waste treatment and water)

14. Supporter of medical marijuana dispensaries and medical marijuana innovation zone.

**• Relevant platforms/issues the candidate supports;**

1. Continue lead role in community takeover of electricity supply from PG&E

2. Support infrastructure reconstruction, including major rebuild of Arcata Marsh

    Waste Treatment System

3. Continue adding affordable housing and working with non-profits to enhance

     homeless services and housing

4. Support legalization of marijuana and integration of the marijuana industry as

     as a normal, regulated business sector. Continue to target industrial scale

     residential marijuana operations including extremely dangerous butane-based hashish production

5. Target widespread use and abuse of meth, heroin and other opiates in Arcata downtown and

     neighborhoods. Work with County to support treatment and harm reduction for drug users.

**• Plans for media coverage and campaign;**

Will do press releases as I get prominent endorsements.

As Mayor in 2015 I was interviewed almost weekly for TV.

I am mailing a full-color flyer to all registered voters in early October.

My many hours of graffiti removal make me very visible and have been featured in the

media multiple times.

**• List of community supporters and endorsers;**

Many endorsers in past campaigns, but making less effort this time since I am now

well known and established after 8 years in office and two terms as Mayor.

The only active efforts that I am making for endorsements this time are labor unions,

newspapers and this committee.

• Members of the campaign committee, including campaign manager;

Myself and my treasurer. Since this is my fifth campaign for City Council, My experience makes it

unnecessary for me to have a campaign manager this time. I used a campaign manager for my first three campaigns.

**• Type of financial support available;**

My very strong personal financial situation allows me to self-finance my campaign and allows me to spend time campaigning rather than fundraising.

**• Commitment that the candidate and his/her volunteers will actively work to get the candidate elected.**

Hundreds of hours personally doing door-to-door campaigning starting in late June, much earlier and more extensively than any of the other candidates.

Volunteers will put up and take down yard signs.

As in my past successful campaigns I do all my door-to-door campaigning myself.

In 2008 election, in which I was by far the largest vote getter, I personally knocked on the doors of more

than 99% of the registered voters in Arcata.

In 2012 I ran unopposed, but still knocked on the doors of a large fraction of the registered voters in Arcata with a special emphasis on the High Energy Users Tax, which passed with a 70% vote and has been extremely successful.