## **Procedure for Candidate Endorsement and Assistance**

The Humboldt County Democratic Central Committee (HCDCC) may endorse registered Democrats who are running for any elected office in Humboldt County. The by-laws of the HCDCC specify only endorsement of candidates who are registered Democrats. Endorsements require a 2/3's vote of the voting Members of the HCDCC.

For the HCDCC to consider a request for endorsement and to assess viability of a candidate, we require written information from the candidate concerning his/her candidacy.

- Information requested can be provided via an e-mail or letter addressed to the committee.
- We will notify you as to when you or your authorized representative are to appear at our regularly scheduled monthly meeting
- The HCDCC meets monthly on the 2<sup>nd</sup> Wednesday of the month. Meetings begin at 7 P.M. at Democratic Headquarters, 129 5<sup>th</sup> Street, Eureka.
- All requests for endorsements from the HCDCC require an in-person presentation by either the candidate or an individual authorized to represent the candidate to the HCDCC.

## The information that the HCDCC would like to know is as follows:

- Background information on the candidate, i.e. residence address, profession, other elected or appointed offices served, community organizations involved with and level of that involvement;
- The candidates reasons for running for office;
- What the candidate has done for the community;
- Relevant platforms/issues the candidate supports;
- Plans for media coverage and campaign;
- List of community supporters and endorsers;
- Members of the campaign committee, including campaign manager;
- Type of financial support available;
- Commitment that the candidate and his/her volunteers will actively work to get the candidate elected by walking precincts, phoning to ID voters, doing data entry in the HCDCC database in order for us to be able to provide needed Get-Out-The-Vote (GOTV) information that will be used by the candidate on election day.

## What HCDCC may provide:

- Media release announcing HCDCC support of the candidate
- HCDCC will allow use of Headquarters for the candidate with the understanding that the candidate and/or volunteers and staff will clean up after each use. (Clean-up includes, but is not limited to removing trash after each work session.)
- HCDCC will provide use of our headquarters for phone banking as well as the phones to be used. If the election in which the candidate is running is a special election (stand alone election such harbor district) and we are asked to provide phone bank by your campaign, the candidate will pay all associated costs; if HCDCC is working on elections (general) and initiatives, then HCDCC will pay the associated costs.
- HCDCC will provide a member who will help to coordinate the overall operations of the phone bank.
- HCDCC may provide a volunteer list of additional potential volunteers for the candidate to contact and HCDCC members, if available, will help call potential volunteers.
- HCDCC will work with you, the candidate and/or his/her committee by providing targeted walking and phoning lists.
- HCDCC will provide targeted list from walking ID's (from campaign volunteers) and phone ID's for GOTV effort with information inputted by your campaign volunteers to HCDCC database (we will train you on how to do this).
- HCDCC will provide lists and assist in finding volunteers to work on your GOTV effort.

The Humboldt County Democratic Central Committee reserves the right to prioritize its resource availability.

## The candidate will provide:

Volunteers to input data/information found while phoning and walking concerning positive ID's for GOTV as well as any wrong phones numbers, moves, etc. that are identified in the course of contacting registered voters.