



Humboldt County Democratic Central Committee – Background Information

Candidate Information:

Patrick Cleary
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Patrick@patrickcleary.com
707 599-6567

Profession:

Local business leader.
Currently, President of Lost Coast Communications, Inc.
Until February 2010, I was also interim general manager at KHSU.

Why I am running for office:

I dearly love Humboldt County and believe that this is a critical time to move our county forward. I believe I have an exceptional track record of accomplishment in difficult situations, and the ability to bring opposing sides together to achieve common goals.

There are critical issues facing us: the expansion of broadband so that Humboldt County can compete for jobs in the 21st century; the need to create a more highly skilled workforce through education; the need to address the county's aging infrastructure especially in areas of water and sewer; and the importance of preserving and protecting the incredible natural environment that we have the privilege of living in. Addressing these challenges now is essential for the long-term well-being of the county.

I believe I am the only candidate for 5th District Supervisor with a proven track record in each of these areas. I can, and will make a difference.

Community Involvement:

KHSU- Interim General Manager

North Coast Co-op – Interim General Manager

Headwaters Fund Board – Board member

Six Rivers Planned Parenthood –

Board Member

Co-Chair, Building Committee

Board of Sponsors

Audit Committee

Humboldt Folklife Society – President and Board Member

Big Lagoon Community Services District – Board member and treasurer

Humboldt State University Advancement Foundation

Board Member

Audit Committee

Finance Committee

Humboldt Area Foundation

Investment Committee, Audit Committee

Humboldt State University Business Partners – Founding Chairperson

Redwood Coast Music Festivals – Board Member

Access Humboldt - Board Member

Timber Heritage Museum - Advisory Council

Economic Fuel – Business Plan Competition Judge

Cascadia Center for Leadership – Advisory Board

Relevant Issues:

I believe that one of the biggest challenges facing the county is the polarized nature of the debate around issues.

There is far more common ground among us than we realize, and finding that common ground involves listening to each other rather than rhetoric.

I have over 30 years experience in helping people on opposite sides of the table find areas of agreement.

Jobs

I believe we need to create more well-paying jobs to compete in a 21st century economy. As a private citizen, I have worked for two years bringing reliable broadband into Humboldt County, a project that should be finished by June 2011. As Supervisor, I will push the expansion of broadband throughout the county. Fiber optic cables are the railroads of the 21st century and can be expanded for a tiny fraction of the cost of fixing a broken railroad.

As chairman of the Headwaters Fund, I have learned that one of the biggest challenges facing our economy is need to create a skilled workforce to meet the jobs that will be available. Already we have shortages in areas such as accounting, nursing and web development. This has led to the creation of the 20/20 Initiative which will increase the number of students going on to higher education.

We must look at future industries for growth rather than pinning our hopes on strategies that have not worked, such as big box stores. For example, the Headwaters Fund provided grants for the creation of the Humboldt Wine Association and the expansion of the Humboldt grass-fed beef industry.

Fishing and Timber

We need to protect our depleted fishing industry. Fishing is also an essential part of our identity and culture. The Headwaters Fund has provided essential support to the fisherman by funding the new ice plant as well as the C Street cranes and dock.

We need to keep our forests healthy, sustainable, and working. We need to work with the timber companies to keep our forests in production so there is not pressure to develop them. Humboldt County still produces a third of all the timber in the state of California. It is part of our heritage and our identity.

Environment

In Humboldt County, protecting the environment isn't just a mantra. It's a meaningful value that people of all ideologies hold because of the unique place in which we live.

We need to finish the Annie and Mary trail. We have the pieces in place to finish it and we just need to push it through the bureaucracy of HCAOG. Rail banking is a strategy the county should explore for the whole of the railroad to preserve the existing right of way, and create a system of trails that would increase Humboldt County's ability to attract new entrepreneurs.

We must remove the dams to revive the salmon on the Klamath. This river is and has been the life blood of the North Coast for thousands of years. I applaud the Board of Supervisors for signing on to the Klamath settlement talks. I also support strong advocacy from tribes and environmental organizations, who are speaking up for the best solution for the river, the region and our community.

We also need to protect our other rivers from outside interests who would divert them. This is particularly true of the Mad River, which is at risk of having its water sent elsewhere in the state.

Growth

We need to finish the general plan update. The process has gone on far too long and we will be working on the next one before we know it. The general plan needs to take into account the burden on the county of providing road maintenance and public safety. With the county already facing over \$60 million in deferred road maintenance, we need a general plan that focuses on infill and concentrating growth in existing areas.

Public Safety

We need to ensure the public's fundamental right to live safely in our community. We need to adequately fund the training and recruitment of qualified officers for the sheriff's department and make sure they have the tools they need to fight the methamphetamine problems in our community. We need to provide a regulatory framework so that houses are used for families, not grow houses.

Government Reform

The county needs to start treating McKinleyville with the respect it deserves as the third largest "city" in the county. The county needs to implement the McKinleyville Community Plan it adopted back in 2002. The county should also appoint the Municipal Advisory Committee as called for in the plan.

The Humboldt County Association of Governments should admit both Hoopa and McKinleyville into its ranks.

We must make our government more transparent to help businesses expand. Our permit process needs to be more efficient. I am also proposing a Business Ombudsman position to be funded by the Headwaters Fund to help businesses satisfy various regulatory requirements, many of which are imposed by state and federal agencies.

Higher Education

We need to work with Humboldt State University to ensure its long-term viability. Humboldt State is a critical part of our economy and is a basic building block for a knowledge-based economy. We also need to support College of the Redwoods as an essential part of creating a skilled workforce with professional and vocational training.

Healthcare

We need a vibrant healthcare network in this county in order to keep people from moving away. As a member of the Headwaters Fund, I supported the creation of telemedicine centers at both St Joseph Hospital and Open Door Clinics. Telemedicine is a cost-effective way of using technology to provide the most up-to-date medical care to rural populations such as ours.

Cultural Institutions

As Supervisor, sustaining and growing our cultural institutions and pastimes will be no less important to me than the other business of government. As a musician and president of the Humboldt Folklife Society, I believe a vibrant arts community is a necessity for good economic growth. We need to nourish and cherish our local traditions and artists.

What will I do to get my message out?

We are planning a full campaign, including town hall meetings, print, radio/TV, direct mail, and most importantly, walking the district, especially in McKinleyville, Trinidad and Blue Lake.

Community Supporters and Endorsers:

Patrick's Supporters (partial list)

Humboldt County Supervisor **Mark Lovelace**
Former Assembly Member **Patty Berg**
Former supervisor **Julie Fulkerson**
Former Supervisor **John Woolley**
Mayor of Trinidad **Stan Binnie**
Former Blue Lake Mayor **Adelene Jones**
Former Trinidad Mayor **Bryce Kenny**
Mayor of Arcata **Alex Stillman**
Former Arcata Mayor **Connie Stewart**
Former Eureka Mayor **Peter LaVallee**
Blue Lake City Council Member **Karen Barnes**
Blue Lake City Council Member **Michelle McCall-Wallace**
Humboldt State University President **Rollin Richmond**
Field Representative for Pat Wiggins **Zuretti Goosby**
Former Arcata Recycling Center Director **Kate Krebs**
Big Lagoon Community Services District **Ilijana Asara**
Big Lagoon Community Services District **Richard Maier**
Big Lagoon Community Services District **Rhonda Foreman**
Former McKinleyville Community Services District **Javan Reid**
Former McKinleyville Community Services District **Sandra Corcoran**
Arcata City Council Member **Michael Winkler**
Arcata City Council Member **Shane Brinton**
Eureka City Council Member **Mike Jones**
Fortuna City Council Member **Mel Berti**

Amos and Maria Tripp
Alme and Paula Allen
Michael and Saremy Duffy
Donald Forrest
Mark and Eileen Hemphill-Haley
Julian Lang
Buzz and Judy Webb
Jonathan Speaker
Tina Mackenzie
Cynthia Lindgren
Sara Senger
Victor and Margaret Koshkin
John and Natali McClurg
Lucinda Maier
Barbara Bryant
Claire Reynolds
Pete Nichols
Greg and Susan Gehr
David and Lin Glen
Ted and Fredi Snapp
Charles and Jean Harvey
Dan and Kendra Johnson
Zach and Margery Zwerdling
Eric Ramos
David Young
Steve O'Meara
Alexandra Reid

Kit Mann
Phillis A. Seawright
Robert W. Taborski
Frederica Aalto
Susan Seaman
Nancy Stephenson
Debi Farber-Bush
Marvin Samuels
Nancy Wheeler
Burt Nordstrom
Jen Rice
Mary Keehn
Jon Sapper
Dennis Rael
Peter Lehman
Robert Gunsalus
Ted Jones
Dana Hope Margolis
Bob and Ginny Felter
Maggie Gainer
Nick Frank
Tom Frank
Charlotte August
John Graves
Peter Kreuger
Brenda Goosby
Paul Warner
Danielle Orr
Maya Conrad
Cat Koshkin
Laura Cutler
Brian Lovell
Daria Topousis
Joan Sikkens
Angie Schwab
Sanford Pyron
Monica Topping
Rockey Poole
Phebe Smith
Ken and Mardi Terrill
Damon Maguire
Gordon Leppig
Julie Neander
Lucinda Maier
Laura Cutler
Erin Sullivan
Eldin Green
Jarad Petroske
Jessica McGuinty
Cole Machado
Jay Stallman
Maria Bartlett
Gary Grounds
Rik Wimmer
Matthew Knight
Ron Brunson
Charlotte August
Jennefer White
Jennifer Callen
Dante Pleiades
Lorna Bryant
Jessica Bigger
Kevin Cheli-Colando
Maia Cheli-Colando
Julie Thompson
Tom Tellez
Kate Martin
Mary Gearheart
Allan Katz
Mike Buettner
Joel Sonenshein
Gabrielle Bacchus
Kate Christensen
Danielle Lehman
Chuck Dominick
Sue Coulter
Michael Eldridge
Mateo Herrera
Matthew Filar
Libby Griffith
Kevin Porter
Maura Fallon-McKnight
Gary Blatnick
Chris House
Claire Reynolds
Rondal Snodgrass
Heidi Bourne
Tracy Thiele
Marie Kelleker-Roy
Jane Minor
Bruce Haston
Jim Vandegriff
Patrick Swartz
Debbe Hartridge
Ira Blatt
Michele McKeegan
Cody and Amber Thompson
Margaret and Darryl Dickie
Kimberly Pittman-Schulz
Val Martinez
Eric Oldford
Alyson Hunter
Susan Driscoll
Mike Redd
Bobby Olson
Donald Bremm
Michael Manetas
Sharon Hanks

Humboldt Deputy Sheriffs Organization.

Campaign Committee

Campaign Coordinator - Amber Thompson

Treasurer – David Stieglitz

Media Buyer/Producer – John Graves

Consultant -Mark Capitolo

Committee Members –

Julie Fulkerson, Tina Mackenzie, Judy Webb, Pete Nichols, Ginny Felter, Monica Topping

Financial Resources:

To date, I have raised \$25,000 for my campaign. I anticipate raising at least \$75,000 - \$100,000 in order to win.

Will you and your volunteers work actively to get elected by walking, phoning to ID voters, and doing data entry into the HCDCC database?

Absolutely. We are committed to winning and to working for the success of all Democratic candidates. We will coordinate our campaign with HCDCC.